

Listening to Parents survey – how researchers, women and families work together

**‘Running a survey as sensitive as this without the views of charities and parent representatives would just have been impossible,’
Dr Rachel Rowe, Associate Professor, NPEU**

Over 5,000 babies die around the time of birth every year in the UK and yet bereaved parents’ experiences of care are largely unheard in service improvement and policy making. The Listening to Parents survey, published by NPEU in 2014, was the first national survey to ask parents who had been through the devastating experience of losing a baby around the time of birth, about their experiences of care and the impact that loss had had on their lives. Representatives of Sands, the stillbirth and neonatal death charity, and Bliss, the charity for babies born premature or sick, were involved in the project from the beginning.

